



Que and Cruz

Oct 5th, 2019



Dear fellow business owner,

My name is Bill Small and I am the owner of Bill's Grill Catering Service, LLC in Louisa VA. As a small locally owned business run by myself and my lovely wife Kathy. I grew up here in Louisa/Orange being the son of a Local Business Owner, Bill Small of Small Country Campground. While we are all committed to providing quality food and service to our customers, we also strive to support our communities.

As a local business, we are committed to giving back to our community. Over the past 11 years Que and Cruz Donation Fund has raised money for many local fire departments, swim teams, youth groups by hosting a Festival at Small Country Campground here in Louisa. The idea behind this festival is to bring in visitors and introduce them to the world of Competitive Barbecue, local bands, car show and local vendors. By doing this festival it has resulted in thousands of dollars raised and donated.

In March of 2016 our youngest daughter Stephanie Hall, and her husband Hunter Hall blessed us with a beautiful granddaughter Lindsey Ann. She was born at Martha Jefferson Hospital 4 weeks premature. As she was being evaluated by the doctors it was discovered that she was only born with one kidney and was in stage 4 renal failure. She was quickly transported to UVA Children's Hospital where she received fantastic care for the next 4 weeks in the NICU. She will be receiving a kidney transplant after she reaches the required weight and her current kidney fails.

With that in mind, we decided to make UVA Children's Hospital Kidney Research the recipient of funds we raise during our festival in 2018 and were able to raise \$8500. This year, Que and Cruz BBQ Festival will be held on October 5. It is my hopes and dreams to double the donations this year for UVA and Kidney Research for kids like Lindsey.

I am hoping to recruit your business as a corporate Sponsor. As a Corporate Sponsor, your business name and logo will go on all advertisement we use to get out the word of the Festival. A representative from your business will be my guest for the day at the festival and will be able to judge award winning BBQ turned in by National Champion BBQ teams. You will also have a booth in vendor's row that you can use to advertise your company, hand out flyers and information as you see fit.

Please consider this donation/sponsor request. The money you donate will go directly to UVA Children's Hospital Kidney Research and is tax deductible. I have attached the sponsor form for you to review. Thank you for your support.

Sincerely,

Bill Small

540-223-6329





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Oct 5th, 2019



At Small Country Campground
4400 Byrd Mill Road, Louisa VA 23093

9 am – 6pm

Sponsors Form

Name: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

SPONSORSHIP LEVEL: (All Sponsors may request a FREE booth space)

- Diamond - \$2500 Emerald - \$1000 Platinum - \$500 Gold- \$250
 Silver - \$100 Bronze - \$50 Other (please specify) \$_____

(Door Prizes and Give-A ways are also welcome)

Please make checks payable to: **Que and Cruz Donation Fund**

Mail to: Bill Small, P.O. Box 592, Gordonsville, VA 22942

Questions? Call 540-223-6329. For more information check out our website: www.queandcruz.com

Entrants, by signing this form, release the Small Country Campground, the Kansas City Barbeque Society, and anyone or group associated with Que and Cruz from any and all known and unknown damages, injuries, losses, judgments and/or claims from any cause whatsoever.

Signed _____ Date _____

Please return this form and payment by September 28th
(Donations will be accepted at any time prior to, during or after the event.)